

The ConnectureDRX Ancillary Advantage: More Coverage, More Opportunity

Great agents don't just sell Medicare. The best agents fill the benefit gaps and deliver complete protection. The fastest way to build trust and for an agent to grow their book is to fill the gaps Medicare leaves behind. Gaps include dental, vision, hearing, and hospital indemnity coverage that Medicare doesn't include. These benefits keep beneficiaries healthier, more independent, and financially protected.

Why Ancillary Matters

Ancillary plans mean fewer surprises and better protection for clients. For agents and agencies, they bring:

- **More commissions** without added lead costs
- **Stronger loyalty** and higher retention
- **Referrals and growth** through deeper trust
- **Differentiation** in a crowded market

Stay Engaged Year-Round

Ancillary products give you reasons to connect beyond AEP. With no underwriting and simple enrollment, they're easy to explain, easy to sell, and help you **protect your book of business all year long**.

Recognizing Our Carrier Partners

Our **growing network of ancillary insurance carriers** makes this possible. By partnering with leading brands, we ensure agents and agencies have access to a broad, competitive inventory of plans. Together, we're filling gaps in coverage and delivering real value to seniors across the country.

Stand Out and Grow

Agents who go beyond Medicare stand out. By offering complete coverage, you show clients you care about more than just the basics...you care about their long-term well-being.

Bottom Line

The **Ancillary Advantage** is about more than products. It's about stronger relationships, steady growth, and keeping your clients fully protected. Fill the gaps. Build loyalty. Grow with confidence.

