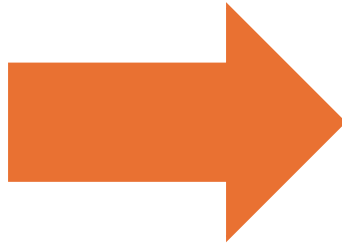


## DATA INPUT





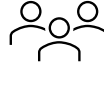

Rich demographic, cabinet and time-based metrics on any given member from ConnectureDRX solutions & company data

- Drugs
- Plans
- Eligibility
- Pharmacies
- Pricing
- Benefits
- Other Info



## USER EXPERIENCE

Data analyzed and distilled into area of impact and members impacted. Recommended communications provided.

Area of impact	Number of Members impacted	Recommended messaging
<ul style="list-style-type: none"> <li>▪ <b>Formulary change</b> One or more drugs off formulary</li> </ul>	 242	<p>Dear Sally, Your blood pressure drug, Lasix, furosemide will no longer be on your plan's formulary starting 2025...</p> <p>Dear Steve, Your Medicare Plan will not be offered in the upcoming year. Here are other plan options for your review...</p>
<ul style="list-style-type: none"> <li>▪ <b>Discontinued Plan</b> Plan sunset in next year</li> </ul>	 75	
<ul style="list-style-type: none"> <li>▪ <b>Plan Cost Increase</b></li> </ul>	 434	
<ul style="list-style-type: none"> <li>▪ <b>Outdated Member Info</b> SOA, drugs, providers, etc. need updating</li> </ul>	 189	
<ul style="list-style-type: none"> <li>▪ <b>Cross-sell Opportunity</b> Candidates identified for stand-alone ancillary products</li> </ul>	 277	
<ul style="list-style-type: none"> <li>▪ <b>Industry Impact</b> Members impacted by CMS regulations, Medicare industry disruptions</li> </ul>	 32	