

# Member Journey Solutions – Elevate the member experience

## Member ACQUISITION

### PlanCompare Technology

3 unique solutions for health plans and FMOs, small agencies and individual agents



### Brokerlink

Solutions for every type of agent model via the largest distribution network in the Medicare industry



## Member ENGAGEMENT

### Drug Savings Solutions

Database RX and DrugCompare, alternatives for off-formulary drugs, digital pharmacies, provider searches



## Member RETENTION

### Active Analytics Platform

The right data at exactly the right time enables messaging that prompts immediate action & generates impactful results



### Post-enrollment engagement

Keep members connected to agents via value-based care, targeted messaging, HRAs

