PlanCompare ONE
Ensure a *Better* Member Experience

The Customer Experience Wave is crashing upon us.

Health plans, agencies and others are focused on offering a better member experience for Medicare beneficiaries by improving their digital engagement strategies. CMS's consumer-centric policies are driving these initiatives.

Medicare Advantage premiums have dropped and enrollments are growing fast.

Drug price transparency is changing the rules of healthcare. Consumers want more control and to see accurate drug prices before they select a Medicare plan.

Are you ready?
We are.

The Customer Experience Wave

Distribution networks are empowering stakeholders who want more than one way to increase enrollments.

Providing a better member experience requires preparedness as the past year has so clearly demonstrated.

Are You Ready For The Wave?

With the right enrollment platform, analytics and the **largest distribution network in the Medicare industry**, you can uncover extraordinary opportunities to engage members, grow revenue and stay way ahead of the competition.

It all begins with PlanCompare ONE for Medicare shopping, quoting, enrollment and retention.
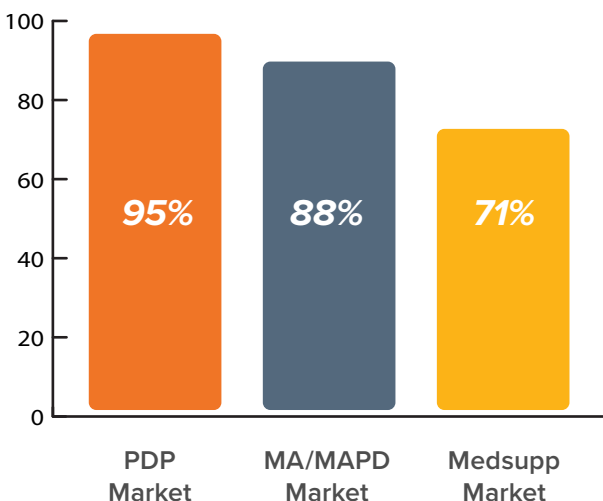
ONE Platform. ONE Omni-Channel Approach.

PlanCompare ONE powers 150+ health plans nationwide with the largest Medicare market share, covering*: 95% of the PDP market, 88% of the MA/MAPD Markets and 71% of the MedSupp Market.

*Source: Mark Farrah membership data

Being Prepared and Proactive Delivers Results

If you are still enrolling via paper and haven't yet switched to digital shopping, quoting and enrollment technology you aren't prepared for the enrollment surge. In spite of Covid19 this year, many brokers still met with beneficiaries in person. What if the government lowers the Medicare age, will you be able to handle the influx? What business continuity plans do you have in place to keep members and attract new business no matter what happens externally? Get on board now with connecting, engaging and enrolling seniors online 100% of the time.

Get prepared with Best Fit Plan Technology

ConnectureDRX's innovative Best Fit Plan Technology is the foundation for providing the most accurate drug pricing, highly personalized Medicare plan options (MA/MAPD PDP and MedSupp) and ensuring reliable total out-of-pocket estimates—all delivered on the PlanCompare ONE platform.


Ideal for telework, every beneficiary finds their best fit plan through an optimal shopping and enrollment experience online via phone, tablet or laptop.

Health plans, brokers and call centers benefit with ONE private-label platform and a seamless omni-channel digital experience.

PlanCompare ONE is integral for a better agent and member experience

Largest carrier network in the industry

With hundreds of thousands of agents in 50 states, FMOs have a gateway to more carriers (150+) than any other vendor. We provide more plans and get more eyes on every plan. More agent connections means multiple ways for beneficiaries to enroll.
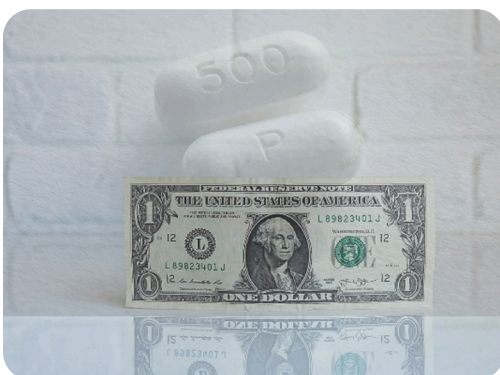

Drug Pricing Transparency

The most accurate drug pricing, out-of-pocket estimates and reliable health plan data ensures beneficiaries find their best fit Medicare plans every time. Price transparency is a market differentiator when consumers make well-informed decisions with cost and coverage information IN ADVANCE. This game-changing market opportunity is a competitive advantage that will also ensure compliance.

Higher Member Satisfaction and Retention

Medicare Retention Suite uses the same PlanCompare ONE platform to target members who may be at risk of switching to a competitor. Data preloading and personalized messaging helps to keep retirees loyal to your brand and brokers happy when they see year-over-year results.
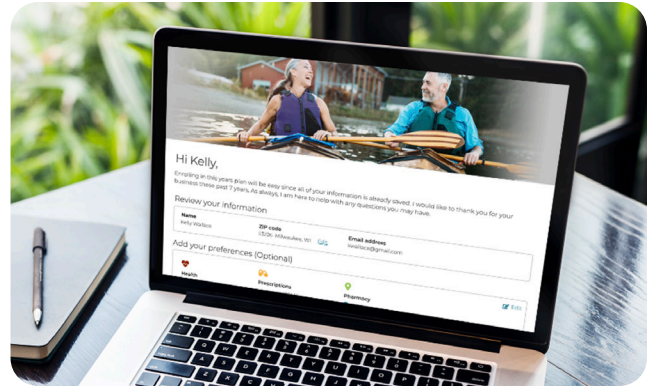
Flexible Delivery Models

ONE PLATFORM with the choice of highly-configurable Hosted and API options.

Faster Enrollment Conversions

ONE OMNI-CHANNEL approach offers an integrated experience for broker, call center and direct-to-consumer audiences, leading to higher conversions done faster.

Implement On-Time and On-Budget

We completely understand the challenges of diverse Medicare audiences with 20 years of experience and expertise with plan comparison technology and drug pricing.

Compliance and Security are Top Priorities

Our platform is highly configurable TO MEET COMPLIANCE REQUIREMENTS. We are here to help you navigate the complexities of compliance.
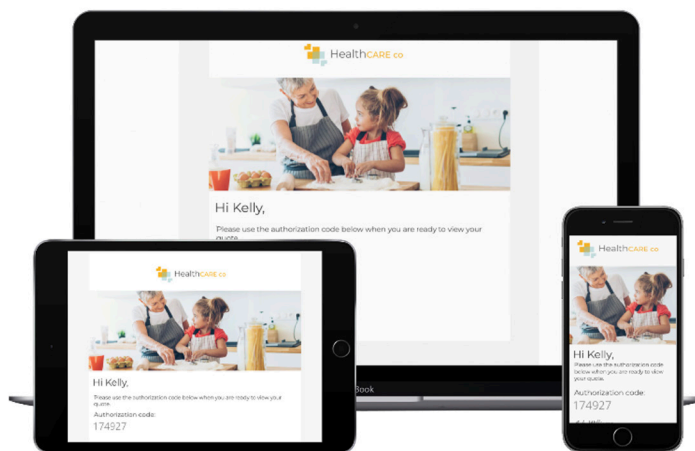
For All Devices
Phone, Laptop, Tablet

Stay connected to members and keep them with you always!

PlanCompare ONE Benefits - Planned for AEP 2022
Your choice of platform with hosted and API options

PlanCompare ONE Tools	PlanCompare ONE Benefits	Consumer	Broker	Call Center
Expanded Enrollment Confirmation PDF	View all details at time of renrollment, reduce grievances and CTM	X	X	X
Blue Button Integration	Auto-fill medicine cabinet from pharmacy claims data via mymedicare.gov	X	X	X
Compliance requirements	Maintain compliance with CMS and state DOI rules	X	X	X
Cross Sell MedSupp and PDP	Promote MedSupp or PDP products depending on coverage area and agent selling permissions	X	X	X
Health Risk Assessment	Gathers health-related insights after completed enrollment. Based on carrier requirements	X	X	X
HIPAA security	Safeguards privacy and compliance	X	X	X
Universal CRM Integration	APIs support data sharing between CRM and PlanCompare ONE	X	X	X
Medicare Supplement	Easily shop, quote and enroll for MedSupp plans	X	X	X
Member Retention Suite (optional)*	Pre-loaded personalized member data enables targeted messaging to retain members and reinforce your brand	X		
Multiple plan types	Supports MA, MAPD, PDP, MedSupp and Ancillary Riders	X	X	X
Personalized decision support	Accurate pricing and health plan data leads to more informed decision-making	X	X	X
Pharmacy Search	Ability to compare drug costs across multiple pharmacies	X	X	X
Plan Benefit Preferences	Personalize the shopping experience with preference questions to be able to display the best fit plan	X	X	X
Plan Comparisons	Side-by-side comparison of up to three plans	X	X	X
Preloaded beneficiary & enrollment data	A personalized experience reduces call times. Preloading for consumers through retention site	X	X	X
Prescription Drug Search	Search on prescription drugs and gather your complete drug list	X	X	X
Provider Search**	See provider networks for each plan. Primary care physician info auto-fills in enrollment application.	X	X	X
Save progress during enrollment	Never lose track of enrollment progress		X	X
Sort & Filter	Easily sort and filter to view plans, data and more, relevant to your needs	X	X	X

*additional cost   **additional cost for multicarriers only

PlanCompare ONE Benefits
White-labelled platform aligns with your brand

PlanCompare ONE Tools	PlanCompare ONE Benefits	Consumer	Broker	Call Center
Spanish language support	Easily toggle between English and Spanish	X		
Subsidy for cost calculation	View Part D costs based on low-income subsidy benefits	X	X	X
Total annual cost estimates	Accurate estimates based on details provided by beneficiary	X	X	X
Agent Adoption Program	Help center on site, agent training hub, and education to get agents up and running		X	X
Agent Dashboard	Boost marketing efforts & consumer engagement See all tasks on an actionable dashboard		X	X
Agent Picture	Promote relationships when meeting in person is not feasible with agent picture included on site		X	X
All Plans View	View all plans (regardless of selling permissions) to ensure beneficiary knows about best fit plan options		X	X
Authorized Representative	Add sales contact as appropriate		X	X
Book of Business	One platform for agent's entire book of business and carrier inventory		X	X
Call center scripting	We integrate your script (optional for brokers)		X	X
Electronic Scope of Appointment	Manage digitally. Email, text, or print/mail, and maintain compliance		X	X
Follow-up Tasks	Have an action plan for every lead	X	X	X
Omni-channel functionality	Find anonymous consumers via their unique code without re-entering data they previously entered		X	X
Quoting	Improve self-service enrollments via TEXT or EMAIL system-generated links for MA, MAPD, PDP and MedSUPP plans		X	X
Salesforce CRM integration*	Salesforce managed package to support real-time bi-directional data sharing from SF into PlanCompare ONE to reduce call times and data redundancy		X	X
Send to Beneficiary – text and email to enroll	Prefill enrollment apps, build relationships and let seniors decide how they want to enroll		X	X
Shopping Link (Personalized URL)	Boost marketing efforts & consumer engagement		X	
Address Autocomplete	Users select USPS address to save time and reduce data entry errors	X	X	X

*additional cost

CONNECTURE DRX

ConnectureDRX offers the most widely adopted Medicare shopping, quoting and enrollment solution, providing millions of consumers every year with a simple digital experience for finding their best fit plans. With gold standard drug pricing, ConnectureDRX arms consumers with reliable and time-tested out-of-pocket cost estimates to support better decision-making. ConnectureDRX's multi-channel automation saves consumers, carriers, brokers and call centers time navigating Medicare complexities, improving member satisfaction and retention.

ConnectureDRX has been delivering compliant solutions for 20 years. Supporting 9 of the 10 top U.S. health insurance carriers, 55 national and regional FMOs and more than 5,600 plans on our platform. ConnectureDRX processed nearly 1 million Medicare enrollment applications in the past year. Our regular consumer market surveys from more than 20,000 respondents affords unique insights on consumer shopping and enrollment behavior, driving innovation in research and development.

Contact Us

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