

DrugCompare

for Medicare and Commercial Health Plans

When Appropriate Alternatives to High Drug Prices Matter Most

High-price drugs are a problem for our healthcare system and the individuals dependent on those medications—a burden impacting consumers, employers and health plans alike. According to America's Health Insurance Plans, the price of a single medicine can easily exceed an average American's annual income.

As pharmaceutical costs continue to rise, greater transparency into drug prices is critical to finding more affordable alternatives to medications, including ways to help people adhere to their treatment plans as prescribed by their physicians.



“DrugCompare gives our Medicare and Commercial health plan customers the ability to deliver exceptional drug cost transparency to their members. It strengthens improved adherence to prescribed medicines, helping health plans gain greater control over their overall medical costs.”

Grant Hoffman, EVP, ConnectureDRX

Providing data across nearly 50,000 retail and mail-order pharmacies,

DrugCompare assists members with much more than simple drug cost comparisons.

DrugCompare provides transparency into the prescribed medicine and answers the question,

“Is there an appropriate alternative?”

DrugCompare uses ConnectureDRX's Medicare **gold standard drug pricing.**





DrugCompare Empowers You to:

Educate on Therapeutic Alternatives

Give your members options. DrugCompare can provide your members with less expensive brand, generic and even over-the-counter alternatives for the medications they are currently taking.

Improve Adherence to Medicines

Members follow treatment plans when they are able to afford their medications. When members take medicines as prescribed, overall medical costs go down. Medication Adherence can also have a positive impact on Star Ratings for Medicare plans.

Integrate Connecture Data with your Own Applications

Integrate Connecture's extensive suite of DrugCompare APIs into your platforms. Use our information to streamline your user experience and messaging to members.

Increase Retention as Members Save on Medicines

Transparency tools help members afford their prescription medicines. Self-service tools encourage members to stay on your site longer, affording you the opportunity to showcase your other services and offerings.

Build your Future

With pre- and post-claims data reporting, you can effectively develop your future health plans today.

DrugCompare Highlights for Medicare and Commercial Plans

MEDICARE PLANS

One platform includes Drug Compare with Medicare quoting, shopping and enrollment to ensure members find their best fit plan based on accurate out-of-pocket estimates.

COMMERCIAL PLANS

One platform with your plan data (formulary/pricing and benefit design) provides pricing estimates for out-of-pocket costs.

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Gives members recommendations based on your formulary, when integrated with your plan design

Prescription medicines

Generic medicines

Therapeutic alternatives

Different dosing regimens

Pharmacy-specific pricing

Mail-order savings

Hosted and API solutions

Manufacturer “agnostic”

Delivers comprehensive data

Mobile responsive

Google analytics access

Train-the-trainer customer support

One Platform

DrugCompare Alternatives

The screenshot displays the DrugCompare interface for Lipitor TAB 10MG. At the top, there are navigation tabs for 'Alternatives', 'Details', and 'Compare'. Below the navigation, a note states 'Retail costs based on a default pharmacy' with a location pin icon and 'Select your pharmacy (optional)'. The main section for Lipitor TAB 10MG (PD) includes a product image, '30 tablets per Month' (with a help icon), 'Restrictions: None', and pricing: 'Before deductible price \$98.67 (Mail order \$904.88 (90 days))' and 'After deductible price \$19.73 (Mail order \$135.73 (90 days))'. There is a 'Brands with Generic Available' link, 'View pharmacies', 'Added to Prescriptions', and 'Create report for your doctor' buttons.

6 alternatives to Lipitor

The first alternative shown is atorvastatin calcium TAB 10MG (PD). It includes a product image, '30 tablets per Month' (with a help icon), 'Restrictions: None', and pricing: 'Before deductible price \$17.44 (Mail order \$39.77 (90 days))' and 'After deductible price \$2.62 (Mail order \$3.98 (90 days))'. There is a 'Formulary Generic' link and an 'Add this prescription' button.



About ConnectureDRX

ConnectureDRX offers the most widely adopted Digital Medicare shopping, quoting enrollment and retention solution, providing millions of consumers every year with a simple digital experience for finding their best fit plans. With gold standard drug pricing, ConnectureDRX arms consumers with reliable and time-tested out-of-pocket cost estimates to support better decision-making. ConnectureDRX's multi-channel automation saves consumers, carriers, brokers and call centers time navigating Medicare complexities, improving member satisfaction and retention.

ConnectureDRX has been delivering compliant solutions for 20 years. Supporting 9 of the 10 top U.S. health insurance carriers, 55 national and regional FMOs, and with 5,600 plus plans on our platform, ConnectureDRX processed 935,000 Medicare enrollments in the past year. Our regular consumer market surveys from more than 18,000 respondents affords unique insights on consumer shopping and enrollment behavior, driving innovation in research and development.

Visit connecture.com, email marketing@connecture.com or call 800.379.9060.

Learn More:

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