

DatabaseRX

Finding the Best Fit Medications for Members

Go beyond switching from costly brands to generics and change the way prescriptions and healthcare costs are managed today.



**Lower Costs.
Improve Outcomes.**

DatabaseRX is ConnectureDRX's extensive repository of evidence-based therapeutic interchange options. Offering lower-cost drug options for high-cost prescriptions with similar efficacy, DatabaseRX helps providers and payers support members who want to be more in control of their health and spending.

DatabaseRX is One Platform. Many Integration Capabilities.

The benefits can be far reaching:

- Lower cost options
- Price transparency
- Medication adherence
- Improved outcomes
- Overall healthcare cost savings
- Drug savings strategies
- Visibility into formulary restrictions
- Opportunities for fewer side effects, less frequent dosing

Unique audiences benefit additionally from:



- Value-based pharmacy design support
- Reference-based pricing
- Medication Therapy Management
- Star rating improvement
- Hosted and API options



- EHR integration
- Point of prescribing visibility
- Member collaboration



- CMS reimbursements
- Medication Therapy Management
- Drug Conservation Strategies



- Lower out-of-pocket costs
- Control spend
- Navigate formulary restrictions
- Best fit medications
- Prescriber collaboration
- Drug comparison self-service
- Convenience considerations

Proactive member outreach delivers results

Using claims data, health plans can proactively connect with members via voice, text, email and direct mail regarding their high cost drugs and suggest they speak with their prescriber about lower-cost options. Members can discuss switching or decide to stay with their current prescription. Outreach is data driven, supported by a tool that all stakeholders can use to get drug information and empowers members to talk to their doctors about options. It opens up lines of communication so important for making informed decisions.

Our experience and expertise with therapeutic interchange:

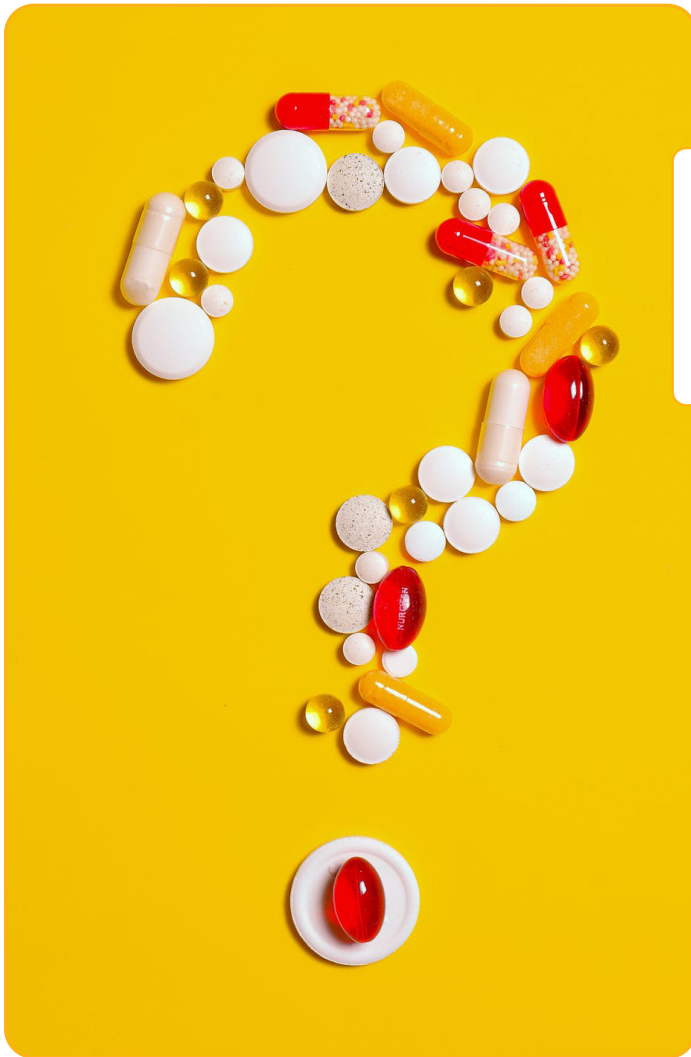
Our clinical team

Carefully evaluates medical literature (clinical studies, drug information, national practice guidelines and FDA guidance) and incorporates drug data, such as NDCs, etc. to offer the most robust database of therapeutic interchange options.

DatabaseRX is updated every two weeks to ensure the most current database of medications, with a focus on new drug approvals and relevant guidelines.

DatabaseRX stats

- Medicare data for ALL U.S. retail and mail-order pharmacies
- 50 million searches annually
- 42,000 active NDCs with therapeutic options
- Over 15 years of utilization in Medicare
- Available for commercial and Medicare markets



Why wait?

Lower Costs, Improve Outcomes
with DatabaseRX

About DatabaseRX:

DatabaseRX is ConnectureDRX's proprietary database of therapeutic interchange options for providers, pharmacies, health plans, consumers and others looking to reduce costs and improve outcomes. Product integration capabilities with DatabaseRX include, among others: the ability for prescribers to see costs and comparable drug interchange options at the time of writing prescriptions, Electronic Health Record integration, Actionable Insights with ConnectureDRX's analytics tools and cost transparency with ConnectureDRX's DrugCompare tool.