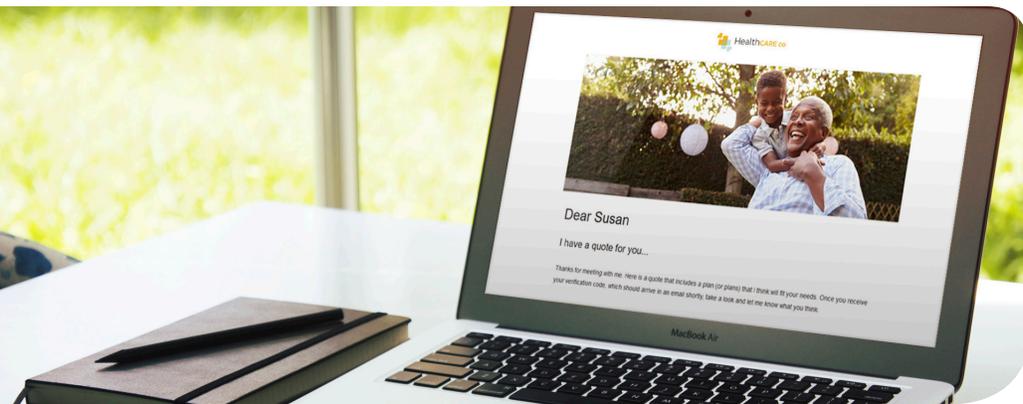


# Choose Connecture.

*Helping every Medicare beneficiary find their best fit plan*

Connecture's Medicare shopping and enrollment technology is time-tested and trusted, consistently delivering the best fit plan for millions of beneficiaries for over 15 years.

Proven technology, unparalleled carrier access and the “gold standard” in drug pricing have enabled our FMO/broker partners to consistently deliver a positive experience to their beneficiaries while increasing enrollments via a single, easy-to-use platform.



**Informed decision making starts with the right tools. We provide our FMO/broker customers with the necessary tools, support and services to meet your sales objectives all-year long, including:**

- 1. Book of Business Toolkit** - everything you need to complete enrollments in one place
  - Simple dashboards to track enrollments
  - Quick quotes to increase conversions
  - Medicine cabinet to easily enter and save drug lists
- 2. PlanCompare, our Proven Plan Comparison Technology** - finds the best fit plan for every beneficiary through a highly personalized shopping experience
- 3. The Most Accurate Drug Cost Estimates in the Industry** regularly deliver reliable out-of-pocket annual cost estimates—key to ensuring beneficiaries find their best fit plans
- 4. Secure Online Enrollment** – easy and secure, the enrollment process is fully integrated into the experience, allowing you to convert beneficiaries with ease. Connecture has never lost a Medicare enrollment in over 15 years!

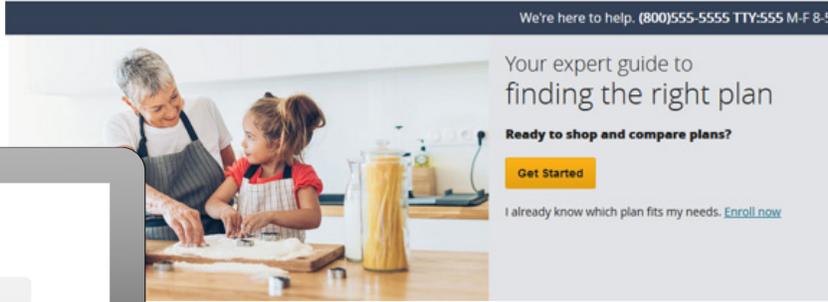
**Medicare is in transition. You have choices.**

2020 is the year of Medicare in transition. CMS will be offering a new Medicare PlanFinder solution, as it seeks to expand its digital health footprint.

Many brokers have used both Medicare.gov and 1-800-Medicare to access stored “medicine cabinets” to speed the plan comparison process for beneficiaries. These tools enabled access to Medicare Part D claims, pre-populating PlanFinder without having to ask for medication lists, further simplifying site visits.

Beginning with AEP 2020, beneficiaries can still enter their medications on medicare.gov. However, they will no longer be able to save their medication lists without creating a log-in to mymedicare.gov.

Many brokers sitting face-to-face with beneficiaries will likely be impacted by the lack of medicine cabinet storage/access to claims. As with any transition, there will be confusion and more calls.



Your expert guide to finding the right plan

Ready to shop and compare plans?

[Get Started](#)

I already know which plan fits my needs. [Enroll now](#)

**With Connecture, beneficiaries and brokers/agents can enter and save medication lists, as well as update lists anytime to see how adding and deleting prescriptions will affect them financially—without sharing any confidential usernames and passwords.**

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**You have choices.**

**Choose Connecture.**

**About Connecture:**

Connecture offers the most widely adopted Medicare shopping and enrollment solution, providing millions of consumers every year with a simple digital experience for finding their best fit plans. With unique drug-pricing capabilities, Connecture arms consumers with reliable and time-tested out-of-pocket cost estimates to support better decision-making. Connecture’s multi-channel automation saves consumers, carriers, brokers and call centers time navigating Medicare complexities, improving member satisfaction and retention.

Connecture has been delivering compliant insurance solutions for 20 years. Supporting 9 of the 10 top U.S. health insurance carriers, more than 30 national and regional FMOs, and with nearly 4,300 plans on our platform, Connecture processed 715,000 plus Medicare in the past year. Our regular consumer market surveys from more than 10,000 respondents affords unique insights on consumer shopping and enrollment behavior, driving innovation in research and development.



Contact Connecture at connecture.com, marketing@connecture.com or call 800.379.9060.