

Engage your members year-round by empowering them with a trusted resource to help them save on drug costs, which decreases your drug spend while promoting better health and outcomes.

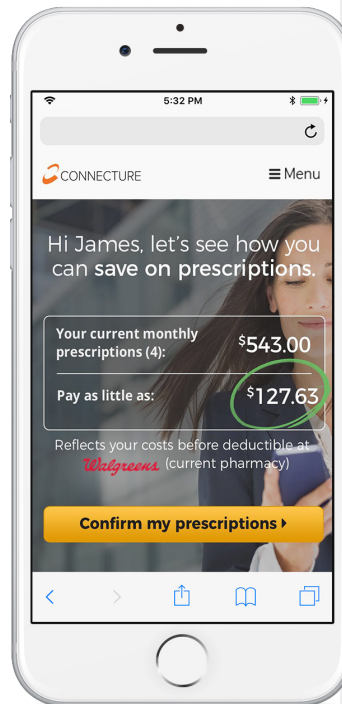
Prescription drug costs have become a problem for everyone. In fact, 1 in 4 members can't afford their prescribed medicines (Deft Research, 2017), and payers are seeing an increase in medical spend year-over-year from rising drug costs. DrugCompare helps address these issues by empowering members to choose more affordable medications and adhere to their treatment plans – a win-win for everyone.

Connecture's award-winning DrugCompare goes beyond recommending generics equivalents. It integrates with your plan design to give members lower cost options based on what is covered by their specific plan design. These options might include:

- *Generic equivalents: made with the same ingredients at the same dose as the brand drug. Expect the same results as with the brand drug.*
- *Generic alternatives: work like brand drugs or other generic drugs in the same class of medicines. The ingredients are different than the brand drug or generic equivalent. Overall, results may be somewhat different.*
- *Brand drugs*
- *Over-the-counter drugs*
- *Different dosing regimens*
- *Different pharmacies, including mail order*

DRUGCOMPARE AT A GLANCE

- Integrated pharmacy-specific pricing for tiered pharmacy-network structures.
- Price comparisons across nearly 50,000 retail and mail-order pharmacies.
- The DrugCompare hosted solution is mobile-responsive, so members can access cost-saving information anywhere, anytime.
- A savings kit is available in the hosted solution for members to bring with them to their doctor appointments, so they can quickly facilitate switching to a lower cost alternative.



38+
MILLION
LIVES COVERED

38+
MILLION
SEARCHES

\$**4**
BILLION
IN AVAILABLE
SAVINGS ANNUALLY

MEDICATIONS IN DATABASE

33,000
12,000 OPTIONS
160+ DRUG CLASSES

\$958
AVERAGE
SAVINGS
PER SEARCH

120,000
HEALTH PLANS DESIGNS

HEALTHIER MEMBERS. LOWER COSTS. SMARTER BUSINESS.

KEY FEATURES & BENEFITS

HEALTHIER, MORE EMPOWERED MEMBERS

Making pharmaceutical treatment more affordable for members increases their adherence and leads to healthier outcomes. A savings kit is available for your members to bring to their doctors to quickly facilitate a switch to a lower cost alternative.

REAL COST SAVINGS

Reducing members' drug costs also reduces your pharmaceutical and chronic condition costs.

MEMBER ENGAGEMENT

Members access the tool on your website, bringing them back throughout the year and not just during enrollment.

PRICE TRANSPARENCY

Members gain visibility into their prescription coverage for their prescriptions, helping them make more informed plan selections during enrollment. Search results are specific to the member's health plan (formulary, pharmacy, price). Price comparisons can be done across nearly 50,000 retail and mail-order pharmacies.

EASE OF INTEGRATION

DrugCompare can easily integrate into your application via API, or you can offer a fully hosted solution for your members. Our hosted solution can also integrate with your tiered pharmacy network for pharmacy-specific pricing.

EXPERTISE YOU CAN TRUST

An expert review board of pharmacists and physicians conduct rigorous clinical reviews for every drug in the dataset.

PROVEN RESULTS

With 38 million annual searches and over \$4 billion in available savings per year, it's relied upon by many of the largest health plans and PBMs in the country.

DrugCompare is the most well-established and comprehensive drug and price comparison solution available.



MILLION DOLLAR SAVINGS

EXAMPLE BASED ON 100,000 MEMBERS

